

WEBSITE COMMITTEE REPORT

The Website Committee administers both the Montageatmissionhills.org and the NextDoor.com website. The Montage website is a self-managed, semi-private HOA supported volunteer managed website for archival and reference materials and the Nextdoor site is our current social networking site. NextDoor is a free, privately operated social media network of more 210,000 Neighborhoods worldwide.

General

- Use of the MontageAtMissionHills.org website continued to increase this year for the 6th straight year.
- Website costs ~\$200/year and requires approximately 120 hours per year to volunteer administer.
- Resident use of NextDoor also continues to grow with currently 78 or 128 homes (68%) participating.
- Nextdoor has added local sponsors/advertisers.

Site Metrics

- 106 Total Website Pages
- 870 Total Documents
- 2,206 Annual Website Visitations
- Top 20 pages visited
 1. HOUSE COLOR SCHEMES
 2. RESIDENT MEMBERSHIPS
 3. COMMUNITY MANAGEMENT COMPANY
 4. Architectural Documents
 5. FOR SALE
 6. MISSION HILLS COUNTRY CLUB MEMBERSHIP FAQ
 7. ARCHITECTURE
 8. HISTORY
 9. GOVERNING DOCUMENTS
 10. Board and Homeowner Reference Resources
 11. BOARD MINUTES
 12. LANDSCAPE MAINTENANCE
 13. EMERGENCY PREPAREDNESS
 14. BOARD OF DIRECTORS
 15. SITEMAP
 16. PAINT SCHEME ARCHIVE
 17. LAND PLAN
 18. NEWSLETTERS
 19. HOUSE PAINTING INFO
 20. Blog
- 531 Unique Visitors
- 11 Average daily visits
- 15 Pages/Content Added

Notable highlights:

- Completed Survey Monkey Straw Poll involving 107 Association Members
- Increased font sizes to improve legibility
- Added HOA meeting agendas to Blog to improve searchability
- Added Architecture pages and documents

Future Site Development

- Improved graphics
- Use of video
- New plug-ins to enhance appearance
- More searchable content
- Color refresh in keeping with the new paint scheme pallet

Announcements

- Looking for historical images of Montage during development.
- Looking for architectural plans for Models 1,2 and 3.
- Looking for additional content. If you have ideas or would like to provide content
- Looking for people interested in WordPress website design to assist with week-to-week maintenance

Thanks

- Thanks to Norm Giere and Tony Michaelis for their assistance with content and editing.

For Information contact Scott Reese at webmaster@montageatmissionhills.org.